

Westgate Site Segregation

The production facility has been created to provide the best possible service for our customers. To maximise benefits gained, we have provided some specifications below for you and/or your creative agency to follow.

Even if you are experienced in creating files for large format, we strongly recommend you read this document as we can not accept liability for output which does not meet expectations, if these specifications have not been met.

PLEASE USE THE FOLLOWING AS A CHECKLIST, BEFORE SENDING ANY PRINT READY ARTWORK TO US

1. Artwork scaled to right size 100%, 50% or 25%
2. Imported images have a minimum resolution of 300dpi at 25% of final print size
3. All artwork to be supplied CMYK, no spot colours or pantones.
4. Please ensure final artwork is supplied without transparencies
5. All images are embedded
6. All fonts are embedded and outlined where possible
7. All artwork should have crops and 10mm bleed at full size.
8. All artwork is created in CMYK and images are saved as CMYK
9. Supply vector based artwork rather than raster for the best reproduction of your artwork
10. PDF setting is set to match the PDF/X-1a preset
11. Set the PDF/X-1a colour work space for CMYK to Europe ISO Coated FOGRA39
12. Make sure that your saved file is not password protected
13. Images are cropped before being placed in picture boxes that are displaying only a partial image view
14. We are informed in writing of any colour matching requirements

TIMESCALES

Under normal circumstances, the ideal timescale for production of graphics is 2-3 working days from artwork being supplied. However, if deadlines are tight we can normally complete production in 2 working days from receipt of artwork. If you have extremely tight deadlines, then please call us to discuss options.

ARTWORK TRANSFER

Please supply your artwork via email or use a web based file sending server.

PROOFS

Design pdf proofs will be sent to client for approval, prior to printing any artwork.

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